

# Call for Applications: Local Communications Campaign Consultants (Freelance)

**Duration:** July 2025 – late October 2025

**Location:** Angola, Botswana, DRC, Eswatini, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Tanzania, Zambia, Zimbabwe

**Application Deadline:** June 30, 2025.

## **Background**

The Global Women's Network for the Energy Transition (GWN)ET and the SADC Centre for Renewable Energy and Energy Efficiency (SACREEE) are seeking 13 freelance Communications Consultants to support a Communications Campaign across the Southern African Development Cooperation (SADC) region. This initiative aims to:

- Encourage girls (aged 13–15) to explore careers in the energy sector.
- Empower women professionals already working in the energy sector to advance their careers.

Each consultant should be based in and responsible for **supporting the design of the communications campaign within a particular SADC country**, helping tailor and amplify regional efforts locally.

The 13 targeted **SADC countries**: Angola, Botswana, Democratic Republic of the Congo, Eswatini, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, United Republic of Tanzania, Zambia, and Zimbabwe.

The communications campaign is part of the wider project, ["Energising Women to Advance the Energy Transition in the SADC Region."](#) which seeks to empower women from SADC countries in energy. The initiative is led by GWN)ET and SACREEE, with financial support from the Austrian Development Agency (ADA), the operational unit of Austrian Development Cooperation (ADC).

## **Responsibilities**

Each country-based consultant will:

1. **Provide an overview of communication trends** of the above-mentioned target groups in the respective country.

2. **Provide an inventory of relevant stakeholders** such as schools, universities, teacher associations, media, influencer in the respective country.
3. **Provide an overview of upcoming key events** in the respective country which the communication campaign could target.
4. **Make country-specific recommendations** to the design and plan of the communications campaign.

### **Candidate Profile**

- Must be **based in** and **have in-depth knowledge of** one of the 13 targeted SADC countries.
- Have **demonstrated experience in communications, public relations, or social media campaigns**.
- Be proficient in **social media strategy and content creation** (Facebook, Instagram, LinkedIn, TikTok, etc.).
- Be **self-motivated and well organised**, with excellent communication and interpersonal skills.
- Be fluent in English. Depending on the country, the candidate should also have Portuguese or French proficiency.
- Previous work experience related to the topics of gender, energy, youth, or sustainability-related campaigns is a major asset.

### **Our Offer**

- A consultancy contract on a freelance basis from **July 2025 to late October 2025**.
- A lump-sum fee of **EUR 500** per consultant for the campaign design phase with possible contract extension for the campaign implementation phase.

### **Application details**

Interested candidates should send the following documents in English to [nandini.venkata@globalwomennet.org](mailto:nandini.venkata@globalwomennet.org) by **June 30, 2025**.

- **Cover Letter** listing which SADC country you want to represent as well as your relevant experience and motivation.

- CV
- **Examples of past communications or social media campaigns** you have supported (attachments or links)

Please use the subject line: "Application – SADC Communications Campaign Consultant"

Kindly note that only shortlisted candidates shall be contacted.